

## LABELLING REQUIREMENTS

If you wish to have your labels designed and/or printed yourself, here are a few guidelines to follow:

**Legal requirements:**

- Full ingredients to be listed in descending order (as per our product information)
- Quantity contained in the product (i.e. 50ml/100ml)
- Product name

**For more information about ingredient labelling, please refer to the Mandatory standard for ingredient labelling of cosmetics.**

<https://www.productsafety.gov.au/publication/ingredients-labelling-on-cosmetics-supplier-guide>

**Recommended information:**

- General storage and safety instructions such as:
  - \*KEEP OUT OF REACH OF CHILDREN
  - \*CAUTION: For external use only.
  - \*If irritation occurs, wash affected areas and discontinue use.
  - \*Store below 25 degrees Celsius & out of direct sunlight
  - \*discard 6 months after opening
  - \*Clinic/provider contact details e.g.: email address/phone number
  - \*User instructions e.g.: Apply daily in the mornings after cleansing

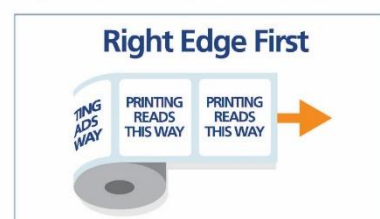
**If you are providing your labels already printed for us to apply:**

- Label rolls require a black mark between each label for our label machine and is required to be printed as below. \*You need to keep track of your label stock when ordering.

**If you are providing your label design to us for printing:**

- Please pass on the label file requirements to your graphic designer (on next page)
- The label design cannot be more than 20% of solid colour. If your label contains more than 20% of solid colour, there will be an additional fee of 50 cents per label printed. \*ONLY 50% SOLID COLOUR ACCEPTED.

## Outside Wound

**Please note:**

If providing your own label design, ACPHARM cannot be held responsible for any label errors or legal requirements. ACPHARM do not proof read label designs. ACPHARM cannot amend or modify any existing label design provided by an external source.

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## LABEL FILE REQUIREMENTS

(for your graphic designer)

Our printer is a CMYK-W Laser Printer. With the exception of a few labels (see Label sizes) all labels are printed on our high quality crystal clear media. Your artwork is required to be sent with transparency unless you require white to be printed. (Bear in mind, White is still a colour and the label needs to remain below 20% ink coverage)

### Files Accepted: PDF

### Illustrator:

**Spot Colours:** If Spot Colours are used they need to be made with CMYK. - So convert any Spot Colours to CMYK. To find a **SPOT COLOR**, go to the upper right hand corner of the **SWATCH** window, pull down to **OPEN SWATCH LIBRARY**, then **COLOR BOOKS**. Choose a **PANTONE** solid to process color. All digital presses work in CMYK colours and will get better color matches when they go to convert a Spot Color to CMYK.

**Fonts:** All fonts **must be OUTLINED** in your artwork to preserve your text when the file is opened on a computer that may not have access to your particular font. When outlining text, make sure that the desired text is selected, go to the **TYPE** drop-down on the top tool bar, and then click **CREATE OUTLINES**. Your text will be outlined and preserved.

Must be converted to a **PDF Format**.

### Photoshop:

**Spot Colours:** Like with Illustrator, if Spot Colours are used, we recommend that you pick an actual Spot Color from the Color Library.

Follow the same steps outlined under **ILLUSTRATOR Spot Colours**.

**Fonts:** As with ILLUSTRATOR fonts, all PHOTOSHOP fonts **must be OUTLINED** to preserve your text should your file be opened on a computer that does not have your font. To outline fonts, select the LAYER tab in the top tool bar, go down to TYPE, then over to CONVERT TO SHAPE. The TYPE will no longer be Text, but rather a Shape.

Must be converted to a **PDF Format**.

### SAVING YOUR FILE.

**BEFORE Saving Your File – Double Check Your Work:**

- Did you check your SPELLING?
- Is the file set up in CMYK colours with a 360 dpi resolution and saved as a PDF?
- Are Spot colours PANTONE solid to process? (**CMYK**)
- Is the Art Board the correct size for the label?
- Are all FONTS outlined?
- Do you have a 2mm Bleed for your design?

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**LABEL SIZES**SILVER/BLACK

30ml Airless Pump - 50mm(H) x 105mm (L)

50ml Airless Pump- 78mm(H) x 105mm(L)

100ml Airless Pump/Spray Bottle - 100mm(H) x 128mm(L)

15ml Jars - 15mm(H) x 120mm (L)

30ml Jars - 18mm(H) x 152mm (L)

50ml Jars - 20mm (H) x187mm (L)

Sheet mask satchel – (2 Labels- Front and Back) 50mm(H) x 100mm(L)

Coconut oil Kilner jar – 50mm(H) x152mm(L)

Lash &amp; Brow wand – 45mm(H) x 70mm (L)

WHITE

30ml White MD Pumps - 38mm(H) x 152mm(L)

50ml White MD Pumps - 50mm(H) x 152mm(L)

100ml White MD Pumps - 80mm(H) x 152mm(L)

15ml White Jars -15mm(H) x 120mm (L)

50ml White Jars - 20mm(H) x 187mm (L)

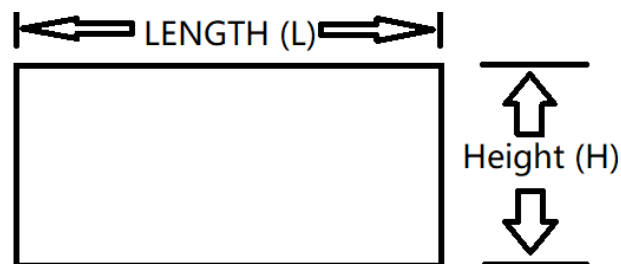
100ml White Spray Bottle -90mm(H) x 128mm(L)

Sheet mask satchel – (2 Labels- Front and Back) 50mm(H) x 100mm(L)

Coconut Oil Kilner Jar- 50mm(H) x152mm(L)

Rosehip/Vitamin E oil dropper bottle - 50mm(H) x 100mm(L) (White label)

Lash &amp; Brow wand – 45mm(H) x 70mm (L)

**BLEED REQUIREMENTS**

A full bleed is when the color bleeds off the label. If your label design or background color is intended to cover the entire surface of the label, please note that we need a 2mm bleed around each edge of the label.

For example, if you have a 50mm x 105mm label where the color bleeds off the edges, you should size your design to 52mm x 107mm as this ensures a 2mm bleed around the entire label.

It's also wise to leave at least 2mm of clear space (i.e. no significant design elements or text) inside the label size to allow for slight shifts during die-cutting.

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## SILVER / BLACK PACKAGING TYPES

| PRODUCT                              | SIZE     | PACKAGING                                    |
|--------------------------------------|----------|--|
| Lactic Acid Gel Cleanser             | 100ml    | Airless pump                                 |
| Glycolic acid cream Cleanser         | 100ml    | Airless pump                                 |
| Tinted BB Cream with SPF 30          | 50ml     | Airless pump                                 |
| Fresh face Day cream                 | 50ml     | Airless pump                                 |
| Rejuvenating Day cream               | 50ml     | Airless pump                                 |
| b3/b5 light gel                      | 50ml     | Airless pump                                 |
| Moisturising Multi-Vit cream         | 50ml     | Airless pump                                 |
| Niacinamide 4% & 10 %                | 50ml     | Airless pump                                 |
| Peptide Firming serum                | 30ml     | Airless pump                                 |
| Vitamin A 1% gel                     | 30ml     | Jar <b>silver/</b> airless pump <b>black</b> |
| Vitamin C 20% serum                  | 30ml     | Airless pump                                 |
| Vitamin C 10% serum                  | 30ml     | Airless pump                                 |
| Skin tightening eye cream            | 30ml     | Airless pump                                 |
| 4% glycolic Exfoliating scrub        | 50ml     | Jar  |
| 8% glycolic Exfoliating scrub        | 50ml     | Jar  |
| Snake peptide wrinkle venom cream    | 30ml     | Airless pump                                 |
| Hyaluronic 1% gel                    | 50ml     | Airless pump                                 |
| Instant Face Lift Mask               | 50ml x 2 | 50ml airless pump & 50g jar                  |
| Exfoliating / Anti ageing Sheet Mask | 1 mask   | satchel                                      |
| Lash & Brow Growth Serum             | 3ml      | Silver bottle with brush                     |
| Botanical cream cleanser             | 100ml    | Airless pump                                 |
| Botanical gel cleanser               | 100ml    | Airless pump                                 |
| Botanical facial lotion              | 50ml     | Airless pump                                 |
| Botanical hydrating moisturiser      | 50ml     | Airless pump                                 |
| Botanical eye cream                  | 30ml     | Airless pump                                 |
| Botanical facial scrub               | 50ml     | Jar  |
| Botanical Clay Mask                  | 50ml     | Jar  |
| Coconut Oil                          | 250ml    | Kilner Jar                                   |
| Retinol twist caplets                | 30caps   | 50ml Jar                                     |
| Lip Plump                            | 15ml     | Jar  |
| Vitamin E oil/ Rosehip oil           | 30ml     | Airless pump                                 |
| Rosewater Spritz                     | 100ml    | 100ml bottle with sprayer                    |

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## WHITE PACKAGING TYPES

| PRODUCT                              | SIZE     | PACKAGING                    |
|--------------------------------------|----------|------------------------------|
| Lactic Acid gel Cleanser             | 100ml    | 1ml Airless pump             |
| Glycolic acid cream Cleanser         | 100ml    | 1ml Airless pump             |
| Tinted BB Cream with SPF 30          | 50ml     | 0.5ml Airless pump           |
| Fresh face Day cream                 | 50ml     | 0.5ml Airless pump           |
| Rejuvenating Day cream               | 50ml     | 0.5ml Airless pump           |
| b3/b5 light gel                      | 50ml     | 0.5ml Airless pump           |
| Moisturising Multi-Vit cream         | 50ml     | 0.5ml Airless pump           |
| Niacinamide 4% & 10 %                | 50ml     | 0.5ml airless pump           |
| Peptide Firming serum                | 30ml     | 0.5ml Airless pump           |
| Vitamin A 1% gel                     | 30ml     | 0.5ml Airless pump           |
| Vitamin C 20% serum                  | 30ml     | 0.5ml Airless pump           |
| Vitamin C 10% serum                  | 30ml     | 0.5ml Airless pump           |
| Skin tightening eye cream            | 30ml     | 0.5ml Airless pump           |
| 4%/8% glycolic Exfoliating scrub     | 50ml     | Jar                          |
| Snake peptide wrinkle venom cream    | 30ml     | 0.5ml Airless pump           |
| Hyaluronic 1% gel                    | 50ml     | 0.5ml Airless pump           |
| Instant Face Lift Mask               | 50ml x 2 | 0.5ml airless pump & 50g jar |
| Exfoliating / Anti ageing Sheet Mask | 1 mask   | satchel                      |
| Lash & Brow Growth Serum             | 3ml      | Silver bottle with brush     |
| Botanical cream cleanser             | 100ml    | 1ml Airless pump             |
| Botanical gel cleanser               | 100ml    | 1ml Airless pump             |
| Botanical facial lotion              | 50ml     | 0.5ml Airless pump           |
| Botanical hydrating moisturiser      | 50ml     | 0.5ml Airless pump           |
| Botanical eye cream                  | 30ml     | 0.5ml Airless pump           |
| Botanical facial scrub               | 50ml     | Jar                          |
| Botanical Clay Mask                  | 50ml     | Jar                          |
| Coconut Oil                          | 250ml    | Kilner Jar                   |
| Retinol twist caplets                | 30caps   | 50ml Jar                     |
| Lip Plump                            | 15ml     | Jar                          |
| Vitamin E oil                        | 30ml     | 1ml Airless Pump             |
| Rosehip Oil                          | 30ml     | 0.5ml Airless pump           |
| Rosewater Spritz                     | 100ml    | 120ml bottle with sprayer    |

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